



Developing and growing Taekwondo throughout the world in a sustainable way, and inspiring the underprivileged and vulnerable through education and partnerships.

SUSTAINABILITY FOCUS AREAS

Diversity, Equity & Inclusion, and Community
Environmental Sustainability
Health and Well-being

The **2023 Sustainability Awards** contributed to the following **UN Sustainable Development Goals**





SUSTAINABILITY

MNA CASE STUDIES

World Taekwondo recognizes the critical global challenges facing our world today, spanning economic, social, and environmental domains. Embracing our mission to promote peace and contribute to a better world through the practice of Taekwondo, we believe it is both an opportunity and a responsibility to actively engage in the global debate on sustainability.

As one expression of this commitment, World Taekwondo has initiated the MNA Sustainability Case Study Project, aligning with our dedication to the principles outlined in our Sustainability Strategy. Launched to showcase and share good practices among Member National Associations (MNAs), this project aims to exemplify how MNAs are actively working towards a sustainable world. Each case study aligns with World Taekwondo's key focus areas: Diversity, Equity, & Inclusion (DEI) and Community, Environmental Sustainability (ENV), and Health & Well-being (HNW).

Furthermore, we recognize the importance of harmonizing efforts with the United Nations' 17 Sustainable Development Goals (SDGs), which provide a guiding framework for organizations to address global challenges and contribute to sustainable development. This framework is pivotal for World Taekwondo, and we are committed to demonstrating MNAs' alignment with the UN's 2030 Agenda for Sustainable Development through the case studies presented.

It is our hope that through the collective sharing of information and good practices, World Taekwondo and its MNAs can further inspire and contribute to the holistic integration of sustainability within the global Taekwondo movement and beyond.

THE PATH TO GENDER BALANCE ACROSS THE TAEKWONDO ECOSYSTEM AUSTRALIA

SUMMARY



The initiative, "The Path to Gender Balance across the Taekwondo Ecosystem," was launched in response to the stark underrepresentation of women at all levels of the Taekwondo community in Australia. Recognizing the urgent need for change, the organization embarked on a strategic and systemic journey towards achieving gender parity.

Beginning in late 2020, a comprehensive approach was adopted, targeting key areas such as board membership, organizational staff, coaching, and refereeing. Through the implementation of best practice principles and the establishment of ambitious representation targets, the initiative aimed not only to address the gender disparity but also to foster a culture of inclusivity and equity within the sport.

FOCUS AREA

Diversity, Equity, & Inclusion and Community

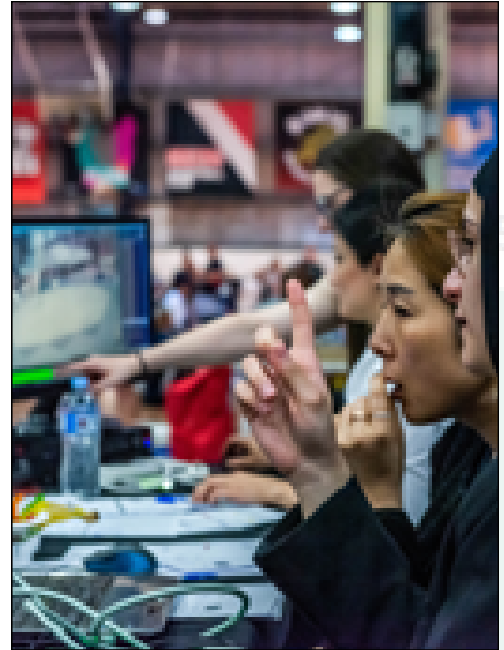
KEYWORDS

Gender Parity | Inclusivity | Equity

IMPACTS

The initiative has yielded transformative outcomes for the Australian Taekwondo community. By prioritizing gender balance across all facets of the sport, significant progress has been achieved. Today, the organization boasts a board with equal gender representation, marking a notable departure from its previous male-dominated composition. Furthermore, among organizational staff, 6 out of 11 positions are now held by women, signaling a tangible shift towards greater inclusivity.

In the realm of coaching, both on national teams and at the national level, female representation has risen to 31% and 35% respectively, reflecting a concerted effort to diversify leadership roles. Similarly, female referees now comprise 35% of the total cohort, indicative of a more inclusive officiating community. These achievements have been underpinned by constitutional amendments, the implementation of new policies and processes, as well as targeted investments in gender-balanced initiatives.



FACTS AND FIGURES

- 2020:
 - 1 woman represented on the Board of Directors
 - 1 female staff member
- 2023:
 - 4 of 8 positions on the Board of Directors filled by women
 - 40/60 gender representation now embedded in the Constitution
 - 6 of 11 staff members female